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Jc777 U.S. PTO

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PTO/SB/05 (12/97)

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UTILITY PATENT APPLICATION TRANSMITTAL
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 03646.P013x Total Pages 2
First Named Inventor or Application Identifier Swain W. Porter
Express Mail Label No. EL431685876US

Jc542 U.S. PTO
09/517874

03/02/00

ADDRESS TO: Assistant Commissioner for Patents
Box Patent Application
Washington, D. C. 20231

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

1. X Fee Transmittal Form
(Submit an original, and a duplicate for fee processing)
2. X Specification (Total Pages 31)
(preferred arrangement set forth below)
 - Descriptive Title of the Invention
 - Cross References to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to Microfiche Appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claims
 - Abstract of the Disclosure
3. X Drawings(s) (35 USC 113) (Total Sheets 10)
4. X Oath or Declaration (Total Pages 4)
 - a. X Newly Executed (Original or Copy)
 - b. Copy from a Prior Application (37 CFR 1.63(d))
(for Continuation/Divisional with Box 17 completed) (**Note Box 5 below**)
 - i. DELETIONS OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
5. Incorporation By Reference (useable if Box 4b is checked)
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6. Microfiche Computer Program (Appendix)

(The following are the names of the persons who have been elected to the various offices of the Association, as reported by the Secretary.)

8.	<u> </u>	Assignment Papers (cover sheet & documents(s))
9.	<u> </u>	a. 37 CFR 3.73(b) Statement (where there is an assignee)
	<u> X </u>	b. Power of Attorney
10.	<u> </u>	English Translation Document (if applicable)
11.	<u> </u>	a. Information Disclosure Statement (IDS)/PTO-1449
	<u> </u>	b. Copies of IDS Citations
12.	<u> </u>	Preliminary Amendment
13.	<u> X </u>	Return Receipt Postcard (MPEP 503) (Should be specifically itemized)
14.	<u> X </u>	a. Small Entity Statement(s)
		b. Statement filed in prior application, Status still proper and desired
15.	<u> </u>	Certified Copy of Priority Document(s) (if foreign priority is claimed)
16.	<u> X </u>	Other: <u>separate sheet with title, express mail label, copy of postcard and attorney's</u> <u>signature</u>

18. **Correspondence Address**

_____ Customer Number or Bar Code Label _____
(Insert Customer No. or Attach Bar Code Label here)

or

X Correspondence Address Below

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Our Reference: 003646.P013x

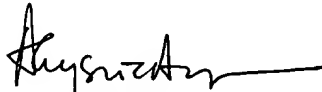
Patent

EXCLUSIVE USE DISPLAY SURFACE AREAS AND PERSISTENTLY VISIBLE
DISPLAY OF CONTENTS INCLUDING ADVERTISEMENTS

Inventors: Swain W. Porter

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP



Aloysius T.C. AuYeung
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09/517874
03/02/00

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Date of Deposit: March 2, 2000

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Dominique Valentino 3-2-00

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(Date signed)